

# PRODUCT GUIDE



HIGH-DEFINITION VIDEO  
DATA  
VIDEO  
AUDIO  
ACCESSORIES  
COMPUTER DATA MEDIA

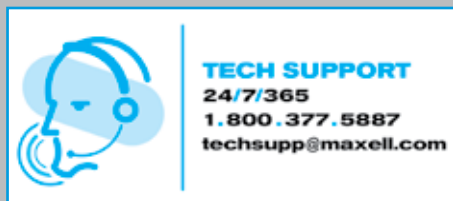
**maxell**

Maxell is one of the world's leading producers of optical and magnetic media, including HD DVD, Blu-ray, CDs, DVDs, audio and video cassette tapes, data storage tapes, floppy disks, as well as a variety of electronic products and accessories.

Always pushing the limits of technology and performance, Maxell media delivers ever-increasing storage capacities for music, movies and data. We offer several varieties of disc and tape storage and accessories, in the latest formats.

Maxell continues to develop and produce new products for many uses ranging from the traditional consumer to the high-end professional.

For the latest information on any of Maxell's products, please call your Maxell sales representative or visit: [www.maxell.com](http://www.maxell.com)



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# AUDIO

CD-R MUSIC

MICROCASSETTE

XLII AUDIOTAPES

UR AUDIOTAPES

**CD-R Music**

The ultimate digital recording media is ideal for storing and sharing music. CD-R Music is a write-once format and can only be recorded one time. It is available in a variety of colors to help organize your audio library.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
625130	18820-6	CD-R 80 Music Single (10mm)	80 min Recordable CDs	100
625131	18822-0	CD-R 80 Music 3 Pack	80 min Recordable CDs	10
625132	18823-7	CD-R 80 Music 5 Pack	80 min Recordable CDs	10
625133	18825-1	CD-R 80 Music 10 Pack	80 min Recordable CDs	10
625330	18838-1	CD-R 80 Music 20 Pack	80 min Recordable CDs	6
625335	18859-6	CD-R 80 Music 30 Pack Spindle	80 min Recordable CDs	8
625156	18849-7	CD-R 80 Music 50 Pack Spindle	80 min Recordable CDs	8
625151	18844-2	CD-R 80 Music 15 Pack Color	80 min Recordable CDs	10
625339	18870-1	CD-R 80 Music 20 Pack Color	80 min Recordable CDs	6
625356	18867-1	CD-R 80 Music 30 Pack Color Jewel Case	80 min Recordable CDs	4

**Microcassette**

Ideally suited for use in portable microcassette recorders and dictation equipment.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
179030	17903-7	MC-60 UR 3 Pack	Microcassettes	10
179093	17909-9	MC-60 UR 9 Pack	Microcassettes	10
179098	17905-1	MC-90 UR 3 Pack	Microcassettes	10
179097	17906-8	MC-90 UR 6 Pack	Microcassettes	10

## XLII Audiotapes

XLII is ideal for recording CDs and other digital sources. It is formulated to provide higher output and wider dynamic range resulting in superior performances.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
139410	13641-2	XLII-90	High Bias	100
139428	13642-9	XLII-90 2 Pack	Flat Packs	10
139451	13644-3	XLII-90 4 Pack	Brick Packs	10
139454	13645-0	XLII-90 5 Pack Promo	Brick Packs	10

## UR Audiotapes

Great for everyday recording such as voice lectures and all types of music. UR is excellent for personal portables and dictation equipment.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
109010	11211-9	UR-60	Normal Bias	100
109024	11212-6	UR-60 2 Pack	Flat Packs	10
109069	11216-4	UR-60 6 Pack	Brick Packs	10
109085	11217-1	UR-60 8 Pack	Brick Packs	10
108510	11161-7	UR-90	Normal Bias	100
108527	11162-4	UR-90 2 Pack	Flat Packs	10
108562	11165-5	UR-90 5 Pack	Brick Packs	10
108575	10957-7	UR-90 7 Pack	Brick Packs	10
108010	11111-2	UR-120	Normal Bias	100
108022	11112-9	UR-120 2 Pack	Flat Packs	10
108045	11114-3	UR-120 4 Pack	Brick Packs	10





## VIDEO

DVD Camcorder	Mini DV	Hi-8/Digital 8	8mm	VHS-C	VHS
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## DVD High Grade Camcorder

Durable hardcoat provides up to 40 times more scratch resistancy.



### Bare Media

ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
567633	66950-7	DVD-R HG Camcorder 1 Pack Tab	High Grade	5/100
567634	66953-8	DVD-R HG Camcorder 2 Pack Flat Pack	High Grade	6
567632	66951-4	DVD-RAM HG Camcorder 1 Pack Tab	High Grade	5/100

## DVD Camcorder



### Bare Media

ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
567619	66942-2	DVD-R Camcorder 1 Pack Flat Pack	1.4GB Disc	5
567622	66943-9	DVD-R Camcorder 3 Pack Flat Pack	1.4GB Disc	6
567625	66945-3	DVD-RW Camcorder 2 Pack Flat Pack	1.4GB Disc	6
567639	66957-6	DVD-R Camcorder Color 5 Pack	1.4GB Disc	6
567640	66956-9	DVD-R (6) + DVD-RW (2) 8 Pack Combo	1.4GB Disc	6
567647	67015-2	DVD-R Double Sided 3 Pack	2.8GB Disc 60 min.	6
567646	67016-9	DVD-RW Double Sided 2 Pack	2.8GB Disc 60 min.	6

## Mini DV Digital Camcorder Cassette

With a recording density nearly seven times higher than VHS, Maxell Mini DV provides superior results with all Mini DV camcorders.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
298010	29801-1	DVM-60 SE	Mini DV	50
298017	29804-2	DVM-60 1 Pack (Flat)	Mini DV	5
298012	29802-8	DVM-60 2 Pack (Flat)	Mini DV	10
298016	28212-6	DVM-60 3 Pack (Flat)	Mini DV	10
298022	29805-9	DVM-60 4 Pack (Flat)	Mini DV	5
298035	29813-4	DVM-60 5 Pack (Flat)	MiniDV	4
298026	29809-7	DVM-60 6 Pack (Flat)	Mini DV	5

**8mm Videotape**

Maxell 8mm Videotape features high grade metal particles for superior performance and durability.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
281010	28101-3	GX-M P6-120	GX	100
281011	28101-3	GX-M P6-120 1 Pack Tab	GX	10
281020	28102-0	GX-M P6-120 2 Pack	GX	10
281073	28134-1	GX-M P6-120 3 Pack (Flat)	GX	6

**Hi8/Digital 8 Videotape**

Features professional quality metal particles for superior results with Hi8 and Digital 8 camcorders.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
281211	28121-1	XR-M P6-120 1 Pack Tab	XRM Hi-8	10
281221	28122-8	XR-M P6-120 2 Pack (Flat)	XRM Hi-8	10
281228	28126-6	XR-M P6-120 4 Pack (Flat)	XRM Hi-8	10

**VHS-C Videotape**

Premium High Grade VHS-C Videotape is designed to provide outstanding picture and sound quality.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
203010	20301-5	HGX Gold TC-30	HGX-Gold VHS-C	100
203020	20302-2	HGX-Gold TC-30 2 Pack	HGX-Gold VHS-C	10
203043	27905-8	HGX TC-30 3 Pack (Flat)	HGX-Gold VHS-C	10
203052	27908-9	HGX TC-30 4 Pack (Flat)	HGX-Gold VHS-C	6

## High Grade Videotape

Premium High Grade Videotape for outstanding picture and sound quality. Great for recording in extended play modes (EP/LP).



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
224915	22491-1	High Grade T-120 Tab	High Grade	50
224939	22493-5	High Grade T-120 3 Pack	High Grade	10
224510	22451-5	High Grade T-160 Tab	High Grade	50

## Standard Grade Videotape

High Quality Videotape provides clearer, sharper pictures and brighter colors. It features outstanding durability and is capable of withstanding the day-to-day demands of multi-purpose recording.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
214016	21401-1	STD T-120 Tab	Standard Grade	50
214048	21403-5	STD T-120 3 Pack	Standard Grade	10
214049	21404-2	STD T-120 4 Pack	Standard Grade	10
214052	21405-9	STD T-120 5 Pack	Standard Grade	10
215028	21316-8	STD T-120 6 Pack	Standard Grade	10
214150	21430-1	STD T-120 8 Pack	Standard Grade	5
213010	21301-4	STD T-160 Tab	Standard Grade	50
213030	21303-8	STD T-160 3 Pack	Standard Grade	10
213050	21306-9	STD T-160 4 Pack	Standard Grade	6
213027	21500-1	STD T-180 Tab	Standard Grade	50



## DATA

DVD

CD-R

FLOPPY DISKS

DVD-R

Maxell write-once DVD-R Discs offer a high capacity of 4.7GB or 120 minutes of video. Maxell's high quality organic dye recording layer materials ensure quality recording and noise-free playback. Maxell DVD-R Discs are ideal for capacity-intensive multimedia projects, data transfer, archival storage and home video recording. Maxell DVD-R Discs are write compatible with General Purpose DVD-R/RW, DVD-RAM/R, DVD-Multi drives/recorders, and dual DVD±RW/R drives. After recording, DVD-R discs are read compatible with DVD-ROM, DVD-Video and DVD-Audio playback devices.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
638000	62543-5	DVD-R Single Tab	4.7GB DVD-R Disc	50
638002	62590-9	DVD-R 5 Pack	4.7GB DVD-R Disc	5
638004	62580-0	DVD-R 10 Pack	4.7GB DVD-R Disc	5
638006	62422-3	DVD-R 15 Pack Spindle	4.7GB DVD-R Disc	6
638007	62690-6	DVD-R Video 15 Pack Spindle	4.7GB DVD-R Disc	6
638010	62761-3	DVD-R 25 Pack Spindle	4.7GB DVD-R Disc	4
638011	62427-8	DVD-R 50 Pack Spindle	4.7GB DVD-R Disc	4
638013	62693-7	DVD-R Video 50 Pack Spindle	4.7GB DVD-R Disc	4
638014	62766-8	DVD-R 100 Pack Spindle	4.7GB DVD-R Disc	4
638030	67006-0	DVD-R 30 Pack Spindle	4.7GB DVD-R Disc	4

DVD-RW

Maxell DVD-RW Discs offer a high capacity of 4.7GB or 120 minutes of video. DVD-RW Discs are extremely durable, achieving up to 1,000 rewrite cycles. Maxell DVD-RW Discs are ideal for capacity-intensive multimedia projects, data transfer, hard drive backup, archival storage and home video recording. Maxell DVD-RW Discs are fully compatible with DVD-RW, DVD-Multi drives/recorders, and dual DVD±RW/R drives. After recording, DVD-RW Discs are read compatible with later generation, multi-read DVD-ROM playback devices.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
635114	62544-2	DVD-RW Single Tab	4.7GB Rewritable DVD	50
635123	62585-5	DVD-RW 3 Pack Tab	4.7GB Rewritable DVD	5
635125	62586-2	DVD-RW 5 Pack	4.7GB Rewritable DVD	5
635117	62768-2	DVD-RW 15 Pack Spindle	4.7GB Rewritable DVD	6

## DVD Printable



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
638025	62592-3	DVD-R PW Single Tab	4.7GB Printable White	5/50
635076	62762-0	DVD-R PW 15 Pack Card	4.7GB Printable White	6
639022	62683-8	DVD+R PW 50 Pack Spindle	4.7GB Printable White	4
638022	62593-0	DVD-R PW 50 Pack Spindle	4.7GB Printable White	4
635127	62595-4	DVD-RSS 50 Pack Spindle - Thermal - Shiny Silver	4.7GB Printable Shiny Silver	4
635128	62594-7	DVD-RTW 50 Pack Spindle - Thermal - Shiny White	4.7GB Printable Shiny White	4

## DVD+R

Maxell DVD+R Discs offer a high capacity of 4.7GB or 120 minutes of video and are compatible with writers up to 16x. Maxell DVD+R Discs are ideal for capacity-intensive multimedia projects, data transfer, archival storage and home video recording. Maxell DVD+R Discs are write compatible with DVD+RW/R drives/recorders and dual DVD±RW/R drives. After recording, DVD+R Discs are read compatible with DVD-ROM, DVD-Video and DVD-Audio playback devices.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
639000	62442-1	DVD+R Single Tab	4.7GB DVD+R Disc	50
639002	62443-8	DVD+R 5 Pack	4.7GB DVD+R Disc	5
639005	62581-7	DVD+R 10 Pack	4.7GB DVD+R Disc	5
639008	62436-0	DVD+R 15 Pack Spindle	4.7GB DVD+R Disc	6
639007	62691-3	DVD+R Video 15 Pack Spindle	4.7GB DVD+R Disc	6
639011	62751-4	DVD+R 25 Pack Spindle	4.7GB DVD+R Disc	4
639013	62428-5	DVD+R 50 Pack Spindle	4.7GB DVD+R Disc	4
639015	62692-0	DVD+R Video 50 Pack Spindle	4.7GB DVD+R Disc	4
639016	62767-5	DVD+R 100 Pack Spindle	4.7GB DVD+R Disc	4
634080	62640-1	DVD+R Double Layer	8.5GB DVD+R Disc	5

DVD+RW

Maxell DVD+RW Discs offer a high capacity of 4.7GB or 120 minutes of video. DVD+RW Discs are extremely durable, achieving over 1,000 rewrite cycles. Maxell DVD+RW Discs are ideal for capacity intensive multimedia projects, data transfer, hard drive backup, archival storage and home video recording. Maxell DVD+RW Discs are write compatible with DVD+RW drives/recorders and dual DVD±RW/R drives. After recording, DVD+RW Discs may be read by DVD+RW compatible playback devices.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
634012	62584-8	DVD+RW Single Tab	4.7GB DVD+RW Disc	50
634043	62587-9	DVD+RW 3 Pack Tab	4.7GB DVD+RW Disc	5
634045	62588-6	DVD+RW 5 Pack	4.7GB DVD+RW Disc	5
634046	62769-9	DVD+RW 15 Pack Spindle	4.7GB DVD+RW Disc	6

DVD-RAM  
Rewritable Discs

Maxell Rewritable DVD-RAM Discs offer generous storage capacities up to 9.4GB. Maxell single-sided DVD-RAM Discs are read compatible with later generation RAM readable DVD-ROM playback devices. DVD-RAM Discs are ideal for multimedia storage, large file transfer, software title production, massive archival storage and home video recording.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
636070	62418-6	DVD-RAM 4.7 Single Tab	4.7GB DVD-RAM Disc 3x	50
636082	62765-1	DVD-RAM 5X Single	4.7GB DVD-RAM Disc 5x	50
636073	62417-9	DVD-RAM 4.7 3 Pack	4.7GB DVD-RAM Disc 3x	5

## CD-Recordable Discs

Maxell CD-Recordable Discs have a capacity of 700MB and are compatible with high speed writers up to 48X. They are ideal for file storage, data exchange and multimedia projects. Maxell 700MB CDs are available in jeweltone colors and 5 unique designs.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
648201	62570-1	CD-R 700 Single	700MB CD-R	100
648205	62571-8	CD-R 700 5 Pack	700MB CD-R	5
648220	62046-1	CD-R 700 5 Pack Carded	700MB CD-R	10
648210	62572-5	CD-R 700 10 Pack	700MB CD-R	10
648225	62573-2	CD-R 700 25 Pack Spindle	700MB CD-R	5
648226	62574-9	CD-R 700 Color 25 Pack Spindle	700MB CD-R	5
648230	62296-0	CD-R 700 Color 30 Pack	700MB CD-R	4
648250	62576-3	CD-R 700 50 Pack Spindle	700MB CD-R	4
648251	62577-0	CD-R 700 Color 50 Pack Spindle	700MB CD-R	4
648200	62578-7	CD-R 700 100 Pack Spindle	700MB CD-R	4

## CD-R Printable



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
648721	62565-7	CD-R 700 PW Single - Ink Jet	700MB Printable White	100
648720	62569-5	CD-R 700 PW 100 Pk Spindle - Ink Jet	700MB Printable White	4
648711	62564-0	CD-RP Slim Case - Ink Jet	700MB Printable Silver Matte	10
648731	62566-4	CD-RB Slim Case - Thermal	700MB Printable Shiny Gold	10
648710	62568-8	CD-RP 100 Piece Spindle - Ink Jet	700MB Printable Silver Matte	4
648740	62554-1	CD-RBS 100 Piece Spindle - Thermal	700MB Printable Shiny Silver	4



**Xtreme Series**

... a cool way to save & share your music with Xtreme sports designs.



ITEM #	UPC CODE	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
648429	62048-5	CD-R 700 Xtreme Series 50 Pk Spindle (Sports)	700MB CD-R	4

**CD-R Color Discs & Sleeves**

Save your music with fun, colorful discs and conveniently store or share them in high quality, color paper sleeves.



ITEM #	UPC CODE	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
648451	62326-4	CD-R 700 Color Discs & Sleeves 30-Pack (Assorted. Colors: Orange, Blue & Green)	700MB CD-R	10

## CD-Rpro™ Disc

Maxell CD-Rpro Disc is a premium recordable CD, ideal for saving original or master content. CD-Rpro Disc is a high capacity disc, with 700MB or 80 minutes of storage and compatible with high speed writers up to 48X. Maxell CD-Rpro Disc is triple coated for maximum scratch resistance and longer life.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
648410	62551-0	CD-Rpro 700 10 Pack	700MB CD-R	10
648425	62552-7	CD-Rpro 700 25 Pack Spindle	700MB CD-R	6

## CD-R Photo Pro

Features Triple Coated Scratch Resistance that protects digital images and provides longer archival life. Ideal for creating digital photo albums.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
648208	62606-7	CD-R 700 Photo Pro 10 Pack	700MB CD-R	5
648209	62274-8	CD-R 700 Photo Pro 25 Pack Spindle	700MB CD-R	4

**CD-ReWritable Disc**

Maxell CD-ReWritable Discs have a capacity of 700MB, are compatible with writers up to 4X and offer up to 1,000 rewrite cycles.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
630010	62360-8	CD-RW Single	700MB Rewritable CD	100
630030	62361-5	CD-RW 3 Pack	700MB Rewritable CD	10
630011	62367-7	CD-RW 10 Pack	700MB Rewritable CD	10
630026	62294-6	CD-RW 25 Pack Spindle	700MB Rewritable CD	4

**High Speed CD-ReWritable Disc**

Maxell CD-RW High Speed Discs are compatible with the 4X-12X highest speed writers. CD-RW High Speed Discs have a capacity of 700MB or 80 minutes. Maxell CD-RW High Speed Discs are extremely durable and can yield over 1,000 rewrite cycles.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
630020	62369-1	High Speed CD-RW Single	700MB Rewritable CD	100
630025	62481-0	High Speed CD-RW 5 Pack	700MB Rewritable CD	10

**3.5" Floppy Disks**

Maxell Floppy Disks are 100% certified and tested to meet and exceed all ANSI standards. Maxell 3.5" Disks feature a patented Dual Interlocking Flex Shutter and a multi-layer self-cleaning disk liner.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
556423	55649-4	MF2-HD 10 Pack – PC Format	3.5" Floppy Disk	10
556437	55802-3	MF2-HD Color 10 Pack – PC Format	3.5" Floppy Disk	10
556455	55643-2	MF2-HD 10 Pack – MAC Format	3.5" Floppy Disk	10
556547	55695-1	MF2-HD 30 Pack – PC Format	3.5" Floppy Disk	10
556554	55660-9	MF2-HD 50 Pack – PC Format	3.5" Floppy Disk	10
556508	55672-2	MF2-HD 100 Pack – PC Format	3.5" Floppy Disk	6



## HIGH-DEFINITION VIDEO

HD DVD | BLU-RAY

## HIGH-DEFINITION VIDEO



### THE NEXT GENERATION OF DISC TECHNOLOGY

High-definition video and increasingly large data documents are surpassing the capabilities of current blank media formats. Maxell Blu-ray and Maxell HD DVD technologies are poised to meet those expanding needs. Providing higher capacities and faster transfer rates than standard DVD, these new formats will soon become the new standard.

Maxell HD DVD and Blu-ray recordable media are discs that offer the speed and capacity to record high definition digital content. With capacities ranging from 3 to 5 times the capacity of DVD, transfer rates of 3 times that of DVD, and superior piracy protection schemes, both HD DVD and Blu-ray media are ideally suited for recording HDTV content.

## HD DVD

- Compatible with HD recording hardware supplied by Toshiba, NEC, Intel, HP, LG, Sanyo and Samsung.
- Incredible picture quality and unparalleled surround sound.
- Superior piracy protection schemes.
- Approximately 3 times the capacity of DVDs.
- Transfer rates of 3 times that of DVD.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
640001	67080-0	HD-DVD-R SL 10MM Jewel Single	HD-DVD-R 15GB	50

## Blu-ray

- Compatible with BD recording hardware supplied by Sony, Panasonic, Philips, Pioneer, LG, Sanyo, HP and Samsung.
- Incredible picture quality and unparalleled surround sound.
- Hardcoat protection.
- Approximately 5 times the capacity of DVDs.
- Transfer rates of 3 times that of DVD.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
631001	67090-9	BD-R SL 10MM Jewel Single	BD-R 25GB 1-2X	50
631002	67091-6	BD-RE SL 10MM Jewel Single	BD-RE 25GB 1-2X	50

## Blu-ray Camcorder



### MAXELL BLU-RAY 8cm MEDIA

In the video camera market, video cameras that use optical discs (DVDs) as data storage media are becoming increasingly popular due to the outstanding portability and functionality of optical discs. With the recent increase in popularity of high-definition-quality video, demand for products compatible with high-definition-quality recording has been growing. As a result, there is demand for recording media with even larger storage capacities for hi-vision-picture-quality filming, which requires the storage of huge volumes of information.

Maxell's 8cm single layer Blu-ray BD-R and BD-RE media are compatible with the latest Blu-ray camcorders providing a recording capacity of 7.5GB allowing the disc to store one hour of full high-definition picture quality at 1920 x 1080 pixels.

The new Maxell 8cm Blu-ray products were developed to provide larger storage capacities with maximum performance to ensure that personal memories recorded with this latest technology can be enjoyed to their fullest capabilities and will be protected over time. The new products feature a special HG hard coat technology (hard coat layer) to protect the recording surface from scratches, dust and fingerprints, which can cause playback errors in camcorder media. Additionally, Maxell's BD camcorder media is manufactured with MHSS Technology (Maxell High Stabilization Spin), which stabilizes the disc rotation to reduce camera body vibration during recording. This ensures clear and precise picture quality.

## Blu-ray Camcorder Write-Once

- Allows for complete high-definition recording with Blu-ray compatible camcorders\*, computer drives and video recorders
- \*Compatible with Hitachi Camcorder models DZ-BD70 (BD Single Drive) and DZ-BD7H (Hybrid – BD Drive & 30GB Hard Disc Drive)
- Recording Capacity: 60 minutes of high-definition picture quality at 1920 x 1080i pixels or 7.5 GB
- Features HG Hard Coat Technology to protect the disc's recording surface against scratches, dust and fingerprints
- Manufactured with Maxell High Stabilization Spin (MHSS) to stabilize the disc rotation to reduce camera body vibration during recording which ensures clear, precise picture quality
- Write-Once / Single Layer



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
631005	67094-7	BD-R SL Camcorder Jewel Single	7.5GB 60 min.	100

## Blu-ray Camcorder Rewritable

- Allows for complete high-definition recording with Blu-ray compatible camcorders\*, computer drives and video recorders
- \*Compatible with Hitachi Camcorder models DZ-BD70 (BD Single Drive) and DZ-BD7H (Hybrid – BD Drive & 30GB Hard Disc Drive)
- Recording Capacity: 60 minutes of high-definition picture quality at 1920 x 1080i pixels or 7.5 GB
- Features HG Hard Coat Technology to protect the disc's recording surface against scratches, dust and fingerprints
- Manufactured with Maxell High Stabilization Spin (MHSS) to stabilize the disc rotation to reduce camera body vibration during recording which ensures clear, precise picture quality
- Rewritable / Single Layer



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
631006	67095-4	BD-RE SL Camcorder Jewel Single	7.5GB 60 min.	100



## Hitachi Blu-ray Camcorders



### HITACHI MODEL DZ-BD70 BD SINGLE DRIVE

Hitachi's new DZ-BD70 is a BD single drive camcorder which can record approximately one hour of 1920 x 1080 full high-definition video (two hours of 1440 x 1080 high definition video) on a 8cm BD.



### HITACHI MODEL DZ-BD7H HYBRID

Hitachi's new DZ-BD7H is a Hybrid Camcorder with a BD drive and a 30GB built-in hard disc drive (HDD) which can record approximately four hours of 1920 x 1080 full high-definition video, or up to eight hours of 1440 x 1080 high-definition video. It can also copy the contents from HDD to 8cm BD within the camcorder so that the user does not need to use any external devices.



## COMPUTER DATA MEDIA

	4mm	LTO ULTRIUM	DLTtape™
DLTtape® -S	SUPER DLTtape™	3590E ENTERPRISE	

### DDS/DAT Cartridges

Maxell features an advanced cartridge design to ensure contamination-free recording combined with superior data grade tape for a minimal dropout rate. Maxell's patented Ceramic Coating process protects the fine metal particles in the magnetic layer of the tape from heat, humidity and oxidation – resulting in a tape durable enough to withstand at least 2,000 passes with 30+ years of archival storage life.

Maxell cartridges feature a unique Safe-T-Lock™ hub-locking mechanism, which ensures proper tape tension and prevents misthreading during the initial loading stage.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
230010	20033-5	DAT 160	80GB/160GB	10/100
230020	20034-2	DAT 160 WORM	80GB/160GB	10/100
230030	20039-9	DAT 160 Cleaning Cartridge II	# Cleanings Dependent on Drive	10/100
200200	20024-3	DAT 72	36.0GB/72.0GB	10/50
200028	20030-4	DDS-4, HS-4/150S	20.0GB/40.0GB	10/50
200025	20020-5	DDS-3, HS-4/125S	12.0GB/24.0GB	10/50
200110	20011-3	DDS-2, HS-4/120S	4.0GB/8.0GB	10/50
331910	33191-6	DDS-1, HS-4/90S	2.0GB/4.0GB	10/50
186990	18691-2	HS-4/Cleaning Cartridge	Up to 40 Cleanings	10/50

### LTO Ultrium Cartridges

The new Maxell LTO 4 has a large 1.6TB capacity and a fast transfer rate of 240MB/sec. And, the Maxell LTO 4 now offers the ability to have sensitive data encrypted.

Maxell's patented Ceramic Coating process, which protects the metal particles in the tape from harmful environmental elements, provides a superior tape product with 30+ years of archival life.

Maxell LTO tapes feature an LTO-CM (cartridge memory) embedded in the cartridge. Superior data management for accelerated access.

Maxell LTO data cartridges provide large capacity, high performance, secure and reliable data backup.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
183906	62453-7	LTO Ultrium 4	800GB/1.6TB	5/20
183907	62264-9	LTO Ultrium 4 WORM	800GB/1.6TB	5/20
183900	62456-8	LTO Ultrium 3	400GB/800GB	5/20
183950	62662-3	LTO Ultrium 3 WORM	400GB/800GB	5/20
183850	62451-3	LTO Ultrium 2	200GB/400GB	5/20
183800	62450-6	LTO Ultrium 1	100GB/200GB	5/20
183804	62454-4	LTO Universal Cleaning Cartridge	15-20 Cleanings	5/20

**DLTtape™ Cartridges** Maxell DLTtape offers high capacity storage up to 80GB with data compression, withstands high speed streaming speeds up to 150 ips and offers data transfer rates up to 12.0 MB/second.

Thanks to Maxell's patented Ceramic Coating process, Maxell DLTtape is rated at a minimum of 500,000 passes with 30+ years archival life.

Maxell DLTtape is perfect for hierarchical storage management, backing up LAN servers, workstations and midrange systems and DVD mastering.

All Maxell DLT tape cartridges have a factory security seal which ensures the product is genuine, new and direct from the factory.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
183270	90942-9	DLT IV	40GB/80GB	10/20
183670	90940-5	DLT III	10GB/20GB	10/20
183570	90941-2	DLT IIIXT	15GB/30GB	10/20
183770	90943-6	DLT Cleaning Tape	Up to 20 Cleanings	10/20

**maxell**  
The Tape to Trust

**DLTape®-S and  
Super DLTape™  
Cartridges**

Maxell's DLTape-S4 yields a massive storage capacity of up to 800GB/1.6TB, coupled with an incredible data transfer rate speed as high as 120 MB/sec.

Maxell DLT-S and SDLT tapes are manufactured using a patented Ceramic Coating process, which protects the fine metal particles in the tape from harmful environmental elements. Both tapes are rated for 5,000 loads / calibrates & unloads, with a 30+ year archival life.

Maxell DLT-S and SDLT tapes provide a comprehensive data protection system for backup and archival applications, from entry-level departmental servers to complex enterprise-class automated systems.

All Maxell DLT-S and SDLT cartridges have a factory security seal which ensures the product is genuine, new and direct from the factory.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
184030	90963-4	DLTape-S4	800GB/1.6TB	10/20
183715	90949-8	Super DLTape II	300GB/600GB	10/20
183700	90944-3	Super DLTape I	160GB/320GB	10/20
183710	90946-7	SDLT Cleaning Tape*	Up to 20 Cleanings	10/20

\* Compatible with both SDLTape and DLTape-S



**F R E E**  
**COMPUTER TAPE**  
**BARCODE LABELING**

**3590E “K” Cartridges** Maxell’s 3590E enterprise computer tape provides capacities of 60GB / 120GB / 180GB (3:1 compression) and is designed to meet and exceed industry standards.

Maxell 3590E tapes are manufactured with Maxell’s patented Ceramic Armor coated tape metal particles for long data life protection. The coating protects the metal particles from heat and corrosion, as well as providing high coercivity and superior remanence for long term magnetic stability.

The proprietary tape back coating, with anti-static and superior surface sealing properties, is specifically optimized for the transportation mechanism of IBM 3590 drives – protecting against tape surface damage, scratches and drop-outs.

Maxell’s proprietary cross linking binder system provides superior tape strength. And, Maxell’s proprietary tape leader block was developed to insure excellent tape packing and tape edge integrity for longer data life.

The Maxell 3590E cartridge is built to exceed load / unloading industry standards and the shell top and bottom are securely fastened with screws for a stronger, more secure cartridge.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
183200	40006-3	3590 E	60GB/120GB/180GB	10/30



**TECH SUPPORT**  
24/7/365  
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techsupp@maxell.com





## ACCESSORIES

DVD/CD ACCESSORIES

MEDIA STORAGE

IPOD® ACCESSORIES

VIDEO CLEANERS/ADAPTERS

HEADPHONES



DVD Accessories

Maxell offers a full range of DVD accessories to maximize and protect your valued DVD products.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190059	19020-9	DVD-LC	Lens Cleaner	6
190102	19089-6	DVD-325	Lens & Disc Cleaner Value Pack	6
190800	19177-0	DVD-JC5	Storage Box 5 Pack (Black)	6
190801	19178-7	DVD-JC10	Storage Box 10 Pack (Black)	6
190103	19190-9	DVD-SL10	Slim DVD Storage Boxes 10 Pack (Silver)	6
190094	19189-3	DVD-SL5	Slim DVD Storage Boxes 5 Pack (Silver)	6
190714	19208-1	MDVD-LC	Mini DVD Lens Cleaner	6

## Disc Cleaners & Accessories

Maxell offers a complete line of innovative disc care and maintenance items designed to help care for the products of today and the future.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190706	19091-9	CD-P4	Disc Writer 4 Pack Pens (Assorted Colors)	6
190009	35004-7	CD-305	CD Cleaning Cloths (50 Pack) (Dry)	6
190028	19002-5	CD-320	Disc Cleaner (Wet)	6
190038	19003-2	CD-330	Stereo Hi-Fi Cassette Adapter	6
190039	19080-3	CD-333	Quick Fix Disc Repair	24
190041	19046-9	CD-335	Scratch & Repair Kit	6
190042	19047-6	CD-338	Disc & Electronic Spray Cleaner	6
190055	19103-9	CD-Auto	Auto Only CD Lens Cleaner (Dry)	6
191018	19101-5	A-401	Cassette Head Cleaner (Wet)	6
190037	19106-7	Auto DC-2	Dual Power Plug	6
190044	19199-2	CD-240	Lens Cleaner	6
190048	19004-9	CD-340	Lens Cleaner (Dry)	6
190078	19008-7	CD-345	Lens Cleaner w/System Check (Dry)	6
190031	36041-1	CD-325	Lens & Disc Cleaners Value Pack	6
290070	34005-5	FMT-1	FM Transmitter	6
190017	19205-0	CA-1	Blast Away Canned Air Single Can #134	6
190019	19204-3	CA-2	Blast Away Canned Air 2-Pack #134	6
190025	19210-4	CA-3	Blast Away Canned Air Single Can #525	6
190026	19211-1	CA-4	Blast Away Canned Air 2-Pack #525	6
290015	29065-7	SC-1	Digital Screen Cleaner	6
190054	19213-5	BR/HD-LC	Blu Ray HD Lens Cleaner	6



**CD, mini CD & DVD  
Storage**

Safely store and protect your digital and tape investments from dust and other contaminants. Maxell offers storage solutions in a variety of pack quantities, colors and thicknesses.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190090	19044-5	CD-390	Double Jewel Cases (5 Pack)	6
190130	19187-9	CD-391	Double Slim Clear Jewel Cases (5 Pack)	6
190131	19188-6	CD-392	Double Slim Color Jewel Cases (25 Pack)	6
190072	35032-0	CD-350	Jewel Cases (10 Pack) Assorted Colors	6
190069	19009-4	CD-360	Jewel Cases (12 Pack)	6
190082	19079-7	CD-354	SLIMS 5MM Disc Cases Assorted Color (6 Pack)	6
190073	19077-3	CD-355	SLIMS 5MM Disc Cases Assorted Color (20 Pack)	6
190900	19192-3	CD-356	Clear "SLIMS" Disc Cases (20 Pack)	6
190074	19170-1	CD-365	Clear Slimline 5mm Jewel Cases (40 Pack)	6
190076	19172-2	CD-366	Assorted Color Slimline 5MM Jewel Cases (40 Pack)	6
190800	19177-0	DVD-JC5	DVD Storage Box 5 Pack (Black)	6
190801	19178-7	DVD-JC10	DVD Storage Box 10 Pack (Black)	6
190094	19189-3	DVD-SL5	Slim DVD Storage Boxes 5 Pack (Silver)	6
190103	19190-9	DVD-SL10	Slim DVD Storage Boxes 10 Pack (Silver)	6
190901	19215-9	CD-357	Mini DVD C shells- 6 pack clear	6
190902	19216-6	CD-358	Mini DVD C shells- 6 pack color	6



Sleeves

Protect, store and share your valuable CDs and DVDs with high quality paper storage envelopes. Optimize your storage space with Sleeves, which are less than half the space of a slim jewel case. Each Sleeve's back flap secures and protects your disc from scratches, dirt and fingerprints, and clear plastic windows allow you to identify your discs easily.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190135	19196-1	CD-400	White CD & DVD SLEEVES (50 Pack)	6
190134	19195-4	CD-401	Multi-Color CD & DVD SLEEVES (50 Pack)	6
190133	19194-7	CD-402	White CD & DVD SLEEVES (100 Pack)	6
190132	19193-0	CD-403	Multi-Color CD & DVD SLEEVES (100 Pack)	6
190139	19250-0	CD-404	White CD & DVD sleeves (250 pack)	6
190140	19251-7	CD-405	Multi-Color CD & DVD sleeves (250 pack)	6
190141	19252-4	CD-406	White CD & DVD sleeves (500 pack)	6
190142	19253-1	CD-407	Multi-Color CD & DVD sleeves (500 pack)	6
190143	19254-8	CD-408	Design Series SLEEVES (50Pk)	6
190136	19255-5	CD-409	Design Series SLEEVES (100Pk)	6
190146	19257-9	CD-411	Mini DVD Sleeves 30 PK White	6
190147	19258-6	CD-412	Mini DVD Sleeves 30 PK Color	6

Video Cleaners,  
Adapters

Maxell offers a full range of video accessories designed to meet your specific needs.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
290058	29005-3	VP-100	High Quality VHS Head Cleaner (Dry)	6
290038	29003-9	VP-200	Premium VHS Head Cleaner (Wet)	6
290002	29010-7	MDV/HC1	Mini DV Head Cleaner (Dry)	6
290060	29040-4	VP-CA	VHS-C Adapter (Manual)	6

**Premium Headphones**

Maxell's Digital Headphone Technology line offers high performance sound which delivers rich musical nuances matched with ergonomically sleek and comfortable design for use with your home entertainment or portable systems.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190406	36006-0	DHP-III	Digital High Performance Headphone- small	4
190405	36005-3	DHP-II	Digital High Performance Headphone	4
190413	28600-1	UT/NB-2025	Ultra-Thin Neckband Headphone	4

**Noise Cancellation Headphones**

Improve your listening experience in a noisy environment. Noise Cancellation Headphones reduce unwanted background noise, allowing for a quieter environment to enhance your audio entertainment.

Maxell offers three digital-ready, stereo Noise Cancellation headphones. Whether you desire a full-size headphone or a more compact style, Maxell's Noise Cancellation Headphones are comfortable, lightweight, easy to adjust and collapsible for easy portability.

Included with each headphone is a dual-prong adapter for portable and in-flight entertainment systems as well as a drawstring travel pouch for easy storage.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190404	36007-7	NR-EB-1	Noise Reduction Ear Bud	6
190400	19402-1	HP/NC-II	Noise Cancellation Headphone	6
190402	19116-9	HP/NC-III	Lightweight Noise Cancellation Headphone	6
190403	36004-6	HP/NC-IV	Noise Cancellation Headphone	4

## Headphones

From our inexpensive Ear Buds and Headphones to our Digital Studio Series, the Maxell brand of products offers you features and styles for every need and budget.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190568	19030-8	EB-125	Stereo Ear Buds	6
190565	36002-2	EH-130	Stereo Ear Hooks	6
190566	19158-9	EH-130P	Stereo Ear Hooks- Pink	6
190567	19159-6	EH-130B	Stereo Ear Hooks- Blue	6
190561	19144-2	EC-150	Stereo Ear Clips	6
190318	19031-5	HP-200F	Lightweight Stereo Headphones (Foldable)	6
190317	19142-8	HB-202	Stereo Head Buds w/Memory Headband	6
190316	19125-1	NB-201	Stereo Neckbands	6
190329	19126-8	NB-HB-210	Stereo Neckband Head Buds	6
190410	19117-6	EC-250	Deluxe Stereo Ear Clip w/Case	6
190558	19033-9	EB-225	Deluxe Stereo Ear Buds w/Wind-up Case	6
190328	19032-2	HP-300F	Deluxe Stereo Headphones (Folds Flat)	6
190332	19143-5	NB-303F	Deluxe Stereo Neckband Headphones (Foldable)	6
190411	19118-3	NB/HB-310F	Deluxe Stereo Neckband Headbuds (Foldable)	6
190538	19053-7	EB-425	Digital Ear Buds w/ Case & Volume Control	6
190412	19119-0	EC-450	Digital Ear Clips w/Volume Control	6
190508	19050-6	HB-350F	Digital Head Buds w/Volume Control (Foldable)	6
190507	19057-5	HB-375	Digital Wrap-Around Head Buds w/Volume Control	6
190439	19040-7	HP-700F	Digital Headphones w/Volume Control (Foldable)	6
190562	19145-9	HP-550F	Deluxe Digital Full-Ear Headphones w/Volume Control & 1/4" Adapter (Foldable)	6
190358	19055-1	NB-900F	Deluxe Digital Neckband Headphones w/Volume Control & 1/4" Adapter (Foldable)	6
190378	19037-7	HP-2000	Studio Series Digital Headphones w/Volume Control & 1/4" Adapter	6
190399	19039-1	HP-20	Headphone Extension Cord Kit w/4 Adapters	6
190398	19214-2	HP-21	Headphone & Cell Phone Adapter Kit w/ Cord	6
190395	28601-8	AA-1	Airline Adapter	6

Fashion Ear Buds

Maxell's line of colorful and comfortable ear buds adds a spark of fun to your listening enjoyment. The ear buds share the same high quality performance as the regular headphone line while adding an flair of style and fashion color that keeps up with the newest in portable music trends.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
190540	19160-2	CB-PINK	Stereo Color Buds- Pink	6
190541	19161-9	CB-BLUE	Stereo Color Buds- Blue	6
190542	19162-6	CB-ORANGE	Stereo Color Buds- Orange	6
190543	19163-3	CB-GREEN	Stereo Color Buds- Green	6
190544	19164-0	CB-SILVER	Stereo Color Buds- Silver	6
190545	19165-7	CB-GOLD	Stereo Color Buds- Gold	6
190546	19166-4	CB-PURPLE	Stereo Color Buds- Purple	6
190547	19167-1	CB-RED	Stereo Color Buds- Red	6
190535	19137-4	EB-P410	Peanutz Digital Ear Buds- Tan	8
190533	19153-4	EB-P411	Peanutz Digital Ear Buds- Silver	8
190534	19154-1	EB-P412	Peanutz Digital Ear Buds- Black	8
190520	19130-5	EB-BL	Jelleez Ear Buds- Black	8
190521	19131-2	EB-CB	Jelleez Ear Buds- Blue	8
190522	19132-9	EB-GA	Jelleez Ear Buds- Green	8
190523	19133-6	EB-CP	Jelleez Ear Buds- Red	8

## iPod® Accessories

Maxell's iPod® line offers a range of accessories for the iPod. You'll find the highest quality coupled with great features and affordable prices for every item from the Universal Charging Dock with Remote Control to the Digital Ear Buds. Many items are also compatible with MP3, CD, DVD and other portable players or notebook computers.

Maxell is an authorized supplier of iPod connector-compatible accessories.



ITEM #	UPC CODE 0-25215-	MODEL	PRODUCT DESCRIPTION	CARTON QUANTITY
291202	35050-4	P-2 2G	Rechargeable Back-Up Battery Pack	6
391203	35051-1	P-3 2G	Universal Charging Dock	6
291200	35052-8	P-3A 2G	Universal Charging Dock with Remote	6
291204	35072-6	P-4A	Digital FM Transmitter	6
291205	35073-3	P-5A	FM Transmitter with Auto Power Adapter	6
191206	34025-3	P-6	Headphone Splitter*	6
191208	34027-7	P-8	Digital Ear Buds*	6
291208	35068-9	P-8B	Digital Ear Buds-Black*	6
191350	35067-2	P-NS	Digital Neck Strap Ear Buds*	6
191210	34029-1	P-10	Cassette Adapter*	6
291211	35053-5	P-11 2G	USB Car Power Adapter	6
191213	34033-8	P-13	Stereo FM Transmitter*	6
191216	35063-4	P-16	Skin Case for iPod 5G Video and Classic	6
191218	34038-3	P-18	Portable Travel Speakers*	6
291219	35075-7	P-19A	iPod 2Gen Shuffle Skins 4-Pack Assorted Colors	6
391220	35061-0	P-20B	iPod 3Gen nano Skins 4-Pack Assorted Colors	6
191223	35043-6	P-23	3.5 to RCA A/V Splitter PLUS 3.5 to 3.5 Cable	6
191224	35043-6	P-24	USB Power Charger	6
191233	35066-5	P-33	iPod touch Skin with screen protector	6
191234	35069-6	P-34	iPod/MP-3 Cup Holder FM Transmitter	6
191241	35076-4	P-41	Carabineer Mini Speaker	6
191242	35077-1	P-42	Speaker with Photo Frame	6

\* Compatible with any portable player with a 3.5 mm jack. iPod® is a registered Trademark of Apple Computers, Inc.



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# maxell

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